



*The Science of Smooth™*



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- Technology smooths hair using a proprietary blend of vitamins, proteins and high-performance silicones.
- The silicones reduce the friction between the hairs allowing the fibers to naturally fall back into place.
- Slow down water absorption into hair, so it repairs the source of the “frizz” problem .



# Zero Frizz **Keratin Shampoo**



- Provides the reinforcement your hair needs.
- Corrects the damaged hair by daily styling.
- Detangles, nourishes and tames Frizz.



- Delivers moisturizing and smoothing.
- Benefits to the driest, frizziest hair.
- Your hair's feel will improve from the first application.



# Zero Frizz **Keratin Conditioner**



# *Keratin Corrective* ***Hair Serum***



- Now with added Keratin to further help smooth and control frizz.
- Eliminates frizz and let the hair soft and nourished.
- Designed to treat thick, coarse or extremely dry, damaged hair.
- Contains Silicon and UV Protection to strengthen and protect hair.





- Triple butter complex serum that detects the cause of your hair's damaged condition and corrects for shiner, more manageable hair, soft and smother hair.
- Contains a triple butter complex that Shea, cupuacu and mango butters.
- **Cupuacu butter:** add shine and replenish the moisture in hair.
- **Mango butter:** contains antioxidants and beneficial vitamins A, C, and E.
- **Shea butter:** Soothes Dry and Irritated Scalp & Hair Protection softening damaged hair.



## *Triple Butter* **Corrective** **Serum**

# *Triple Butter Silicone Free* **Glossing Spray**



- Triple Butter Silicone Free Glossing Spray. An ultra-light sheer finish silicone-free glossing spray.
- Designed to impart maximum shine without the use of silicones.
- Formulated with Triple Butter complex to Provide Hydration, Smoothness and Tames Frizz.
- Panthenol and Avocado oil to nourish and reduce split ends.
- Leaves hair with a lustrous shine and a silky smooth feel for frizz free hair.



- Triple Butter Overnight Repair Treatment.
- Overnight treatment designed to help restore, smooth and eliminate frizz.
- This leave in formula contains a triple butter complex: Shea, Cupuacu and Mango butters that penetrates, hydrates and revitalizes your hair while you sleep.
- Wake up to soft, more manageable and smoother and shinier hair.
- Safe for protecting and maintaining color treated hair.
- Apply to damp or dry hair; wear a cap to avoid pillow stains.
- Leave in or rinse out in the morning.



# *Triple Butter* **Overnight Repair Treatment**





# *SIMPLY STUNNING* **Leave in Conditioner**



- This all-in-one styling miracle is your secret weapon to easily style your hair and put your best look forward!
- This protective conditioner moisturizes, strengthens and helps protect against heat, split ends and breakage.



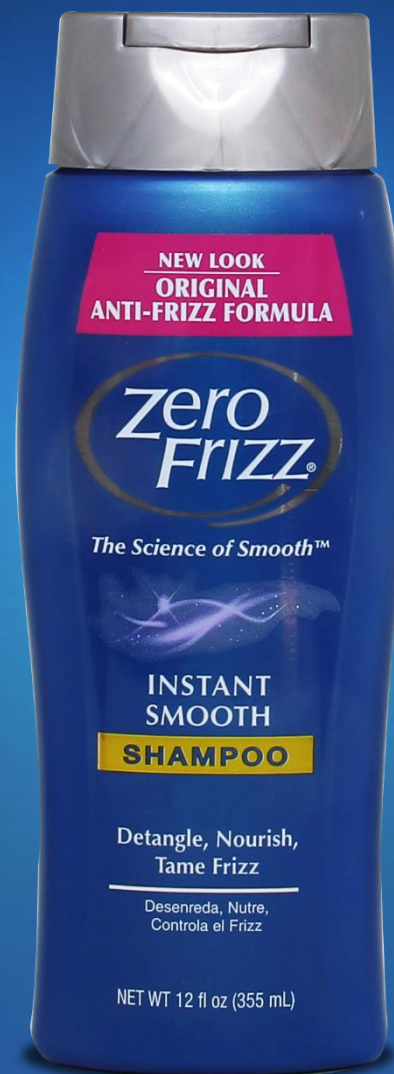
- This shampoo is free of sulfates that can cause fading and has quinoa to help retain color pigments for longer-lasting color vibrancy.
- Enriched with a triple butter complex to provide intense moisturization and cleansing for soft, nourished and frizz-free hair.



## *Sulfate Free* **Color Care** **Shampoo**



# *Anti-Frizz Formula* **Instant Smooth Shampoo**



- This shampoo is formulated with Zero Frizz Science of Smooth technology to detect the cause of your hair's frizzy, damaged condition and correct it completely.
- A proprietary blend of ceramide, proteins and vitamins and silicones to smooth and seal the hair shaft, reinforcing and protecting dry, frizzy hair so it will be instantly silky, smooth and frizz free.



Thank  
You